

Anna Tunick

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WORK EXPERIENCE

Art Direction • Graphic Design • Print • Editorial • Web •

SELECTED CLIENTS
2006–PRESENT

PYRAMYD, PARIS

FREELANCE ART DIRECTOR & DESIGNER. French graphic design magazine *étapes*., and books for the *design&designer* series.

REFLEX GROUP, PARIS

FREELANCE ART DIRECTOR. Ad campaign for a new line of luxury pens by *Waterman*. Conception and design of visual universe, logo, letterhead, press-kit, show-cards, and p.o.p. elements.

UNIVERSAL MUSIC PUBLISHING CLASSICAL / DSE EDITIONS MUSICALES, PARIS

FREELANCE DESIGNER. Design for score covers, catalogues, and an HTML newsletter.

THE INTERNATIONAL SCHOOL OF PARIS

FREELANCE DESIGNER. Redesign of the school's tri-annual magazine and annual report. Event invitations, update of the school's identity and letterhead elements.

PASCAL MILLET, PARIS

FREELANCE DESIGNER. Creation of a new logo and brand in conjunction with couturier Pascal Millet. Web site design, creation of letterhead materials & labeling.

DOTS AND LIGHT, INC., NYC

FREELANCE DESIGNER. Creation of print projects for this web-design studio. Conceptual and design development, execution and production for logos & identity and traveling exhibitions.

2001–2006

THE NEW YORK TIMES UPFRONT, SCHOLASTIC INC., NYC

Semi-monthly news magazine for teens (24–40 pages, circulation: 250,000+).

ART DIRECTOR. Responsible for budget, design, layout, selection of images, and art direction of illustrators and photographers. Collaborated directly with editorial and design teams at both *The New York Times* and Scholastic. Managed brand consistency with the web and marketing groups. Joined internal and external teams to migrate from Quark/QPS to InDesign/K4.

Additional Responsibilities

ART DIRECTOR: SPECIAL PROJECTS FOR CLASSROOM MAGAZINES (2002–06) Responsible for design, and art direction of special projects for the magazine division. Direct interaction with clients. (Design consultant for *WriteIt*, a new teen writing web site; Magazine design for the Madison Square Garden After School Kids Program.)

ACTING GROUP DESIGN DIRECTOR (Summer 2002) Managed three art directors and four magazines for students, aged 8-18. Supervised the re-design of *Super Science*. Oversaw promotional issues for each magazine. Developed a roster of illustrators for use by the group.

1999–2001

MELANIE PAYKOS DESIGN, LOS ANGELES

Boutique firm specializing in promotional materials for the entertainment industry.

STAFF DESIGNER. Conception, design, execution, production management, and supervision of freelancers. Projects included logos and branding, style guides and screenings books, license packages, event invitations, and print advertising. Art direction of interactive cd-roms.

EDUCATION

Graphic Design • Contemporary Culture • Communications

1995–1999

THE UNIVERSITY OF PENNSYLVANIA, PHILADELPHIA

B.A.: 1999 GPA: 3.74

MAJOR: Individualized: Visual Design & Contemporary Culture

HONORS: Magna cum laude with distinction in Major / Dean's List: 1995–96, 1997–98, 1998–99

PARSONS SCHOOL OF DESIGN / THE SCHOOL OF VISUAL ARTS, NYC

EXCHANGE PROGRAM: 1999; Specialized studies in two-dimensional design and typography.

SKILLS & INTERESTS

MAC OSX: InDesign & K4, Quark & QPS, Illustrator, Photoshop, Dreamweaver

LANGUAGES: English (native language), French (proficient)

OTHER: Architecture, Photography, Food, Rock Climbing, Swimming, Yoga